

Scholarship  
€ 10,000.-\*

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## BAN KI-MOON SCHOLARSHIP AT MCI

### The 8th UN Secretary General Scholarship on SDGs

Supporting the UN Sustainable Development Goals (SDGs) is a joint mission of the 8th UN Secretary General Ban Ki-moon and MCI | The Entrepreneurial School®.

This scholarship under the patronage of Excellency Ban Ki-moon shall allow students engaged in the SDGs to study and develop at a prestigious university institution in Europe.

The scholarship is applicable for the first year of the respective master program. For further scholarship opportunities see: [www.mci4me.at/scholarships-international](http://www.mci4me.at/scholarships-international)

## APPLICABLE PROGRAMS

### MASTER

Biotechnology	E
Corporate Governance & Finance (online)	E
Entrepreneurship & Tourism	E
Environmental, Process & Energy Engineering (full-time)	E
European Health Economics & Management	E
International Business & Law	E
International Business & Management	E
International Health & Social Management	E
Management, Communication & IT	E
Mechatronics & Smart Technologies (full-time)	E
Medical Technologies	E

### EXECUTIVE MASTER

Digital Business MBA	DE E
Executive MBA	E
Digital Economy & Leadership MSC (online)	DE
Digital Marketing & Analytics MSC (online)	DE
Management & Leadership MSC	DE

E English DE Deutsch

You are the innovators,  
the change makers, the leaders  
and the global citizens of both,  
today and tomorrow. I'm confident  
that you can change the world.

Ban Ki-moon

<b>Requirements</b>	Copy of submitted application to MCI masters' programs Written application & CV Undergraduate degree Non-European citizenship (not applicable for Executive Master) Documented engagement in SDG Motivation letter with SDG aims Language proficiency
<b>Application</b>	Deadline: 31 March 2021
<b>Program start</b>	Fall 2021
<b>Contact</b>	Ms. Leena Saurwein leena.saurwein@mci.edu +43 512 2070 1625
<b>Website</b>	<a href="http://www.mci.edu/en">www.mci.edu/en</a>
<b>Admission</b>	<a href="http://www.mci.edu/admission">www.mci.edu/admission</a>
<b>Scholarship</b>	<a href="http://www.mci4me.at/scholarships-international">www.mci4me.at/scholarships-international</a>

\*Partial scholarship.

For Applications for masters' programs: Non-European nationals only.

For Applications for Executive masters' programs: All nationals.

# APPLY NOW!



BAN KI-MOON CENTRE  
for Global Citizens





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#### APPLICATION REQUIREMENTS

Along with the required documents like CV, evidence of language proficiency and proof of Non-European nationality\*\*, applicants must include:

- A statement (approximately 500 words) that recounts the applicant's current (or past) commitment to one or several SDGs including reference to concrete evidence / documentation.
- A motivation letter describing the applicant's future goals in support of the SDG(s) and explaining how their chosen MCI degree will help them achieve these aims. The motivation letter should also explain how applicants would benefit from the awarded scholarship (financial aspects).

#### SELECTION CRITERIA REGARDING THE SDGS

Applications will be selected based on the following criteria:

##### Current (or past) commitment to the SDGs

- Degree and nature of engagement / commitment
- Evidence provided
- Impact achieved

##### Future commitment to the SDGs

- Feasibility of the defined goals
- Match and congruence of applicant's SDG focus and chosen MCI degree
- Potential impact of applicants' goals

#### SELECTION PROCESS

Applications will be evaluated in a two-stage process based on the selection criteria mentioned above. In a pre-selection round, applications will be short-listed. Subsequently, short-listed applicants will be invited to an interview with the jury consisting of jurors from the Ban Ki-Moon Centre and MCI.

The final decision is made based on the following weighting:

- 50% submitted documents
- 50% interview with the jury

\*\*not applicable for Executive masters' applicants